



RENATO GRELLONI

Digital Media Manager

PROFILE ////////////////

Born in Athens on February 1of 1967 ♦ I grew up in Cyprus and we left for Greece, because of the Turkish occupation ♦ Italian Nationality ♦ I lived in Athens and I dropped the big jobs and companies and went to the province to have a real family ♦ Since2004 we live in Halkidiki, Pefkohori (we are poor in business but rich in quality of life) ♦ I'm married and I have a 4.5 years son ♦

PROFESSIONAL EXPERIENCE ////////////////

2010 FREE PRESS WRITER

With my brother Umberto, We created a free press newspaper (TECHLIFE) which is distributed in the Attica Metro and central places of Athens.

2000 - 2005 In the Cd-media S.A. - Athens

I have double role in the company. As Multimedia Project Manager I am person in charge for the development of new media elements (multimedia, dvd, internet) and also i am retail chain store manager of CD-Media's shop in shops inside the Virgin Megastores.

1997 - 1999 Terzopoulos Publications Ltd - Athens

Creation of multimedia department of publications, for the monthly cd-rom Cd-Zine. At the same time, attendance in the development of GAMES and MONITOR PC magazines, as well as creation of new events with collages (T. Raftopoulos and Um. Grelloni) (GAMES FESTIVAL exhibition). Also creation of interactive games and events for the retail chain stores MULTIRAMA - GEPMANOS

1994 Anodos s.a. - Athens

Director of Multimedia department in the Anodos s.a.

At the second half-year period of 1994, I undertake to develop MultiMedia Lab of company Anodos s.a.which, belongs in four big businessmen from the publications and graphic design: X.Tegopoulos (Eleytherotipia Newspaper), Kokkoris (Dot Repro), Tsiveriotis and M.Youlton.

1990-1992 Skepsis Ltd - Athens

Editor and DTP Layout of magazine <To MILO> for Apple Macintosh.

Lower cost of production, reduction of exterior collaborators.

At the same time in the same company, person in charge of new multimedia department (in 1990!) for presentations, applications e.t.c.

After one year

Manager of company Skepsis Ltd(subsidiary company of Rainbow Computer sa, the reseller of Apple Computer in Greece) New activities, publication of magazine and product catalogs, multimedia seminars, distributor of Macromind - Paracomp products (Macromedia now), Special Reports, Happenings, presentations etc.

STUDIES ////////////////

1978 Italian and Greek public school (Cyprus and Greece)

1981 High school

1984 Sivitanideion Technical Lyceum,Department of Industrial Designing with degree 17.5

1984 Seminars of information technology Athens Computer Center

1985 Instituto Grafico di Venezia, Department Pre press and Magazine Layout

1987 Seminars of graphic arts PETPA school

1991 Seminars Authoring Multimedia Training of Macromedia Inc,London

1992 Seminars Multimedia In Motion, Macromedia Inc. London

>>>>> more info at www.renatogrelloni.com

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